



SONY PICTURES



- \$2.50 up-front fee
- 55/45% split (you keep 55%) vs. \$1.65 minimum transaction fee
- Begin to sell on 29th day. DVD cost = \$4.50 vs. 45%
Up to 50% on 90th day; 75% on 120th
- 6 month lease term (cost = \$0.00/unit if you want to purchase)

20th CENTURY FOX HOME ENTERTAINMENT



- \$2.00 up-front fee
- 55/45% split (you keep 55%) vs. \$1.70 minimum transaction fee
- Sell all but 1 on 31st day (cost = 45% vs. \$4.75 DVD)
- 6 month lease term, (cost = \$1.25/unit if you want to purchase)

MAPLE PICTURES



- \$2.00 up-front fee
- 60/40% split (you keep 60%) vs. \$1.20 minimum transaction fee
- Sell all but one on 31st day (cost = 40% vs. \$2.00 minimum)
- 17 Weeks lease term (cost = \$0.00/unit if you want to purchase)

CHERRY PICK TERMS

PARAMOUNT HOME VIDEO

Theatrical Titles

- **\$2.50** up front fee
- 60/40% split (you keep 60%) vs. \$1.70 minimum transaction fee for full term
- Sell on 29th day at 40% vs. \$5.00 DVD. Sell up to 50%.
- 6 month lease term (cost = \$.75/unit if you want to purchase)

Guarantee Amounts:

Theatrically released in U.S. or Canada or both = \$9.00

Non-Theatrical Titles

- **\$2.50** up front fee
- 60/40% split (you keep 60%) vs. \$1.70 minimum transaction fee for full term
- Sell on 29th day at 40% vs. \$5.00 DVD. Sell up to 50%.
- 6 month lease term (cost = \$.75/unit if you want to purchase)

PEACE ARCH HOME ENT.

- **\$0.00** Up front fee
- 60/40% split (you keep 60%) vs. \$1.25 minimum transaction fee
- Sell on 61st day (DVD cost = \$3.00 vs. 40% – can sell all but one)
- 6 month lease term (cost = \$1.60 if you want to purchase)

